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Unpacking the Process: 4 Ways to Challenge False Advertising

Paul-Erik Veel was invited to share his expertise at the Canadian Bar Association program titled *Unpacking the Process: 4 Ways to Challenge False Advertising*. Paul-Erik discussed the different ways consumers and competitors can challenge false or misleading advertising and his experience with the different approaches.

Continue reading:

https://www.cbapd.org/details_en.aspx?id=na_na24com08a