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# AI is Creating More Opportunities for Insight and More Risk in Litigation

Paul-Erik Veel was interviewed in an article by Canadian Lawyer on AI's impact on competition law in Canada. Paul-Erik shared his expert insights on how algorithmic tools are now pervasive in pricing, marketing, and customer analytics, and how AI could drive more claims in the "classical" competition space.

Continue reading:

<https://www.canadianlawyermag.com/news/opinion/ai-is-creating-more-opportunities-for-insight-and-more-risk-in-litigation/393911>