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Berlini Uthayakumar

BERLINI UTHAYAKUMAR

is the Manager of Pricing at Lenczner Slaght.

Berlini is responsible for the strategic direction of all pricing initiatives at the firm, from rate setting to monitoring budgets. A seasoned pricing professional, she advises our lawyers and business team on the principles of pricing, profitability, and alternative fee arrangements. In her role, Berlini analyzes market trends and develops tailored pricing models that optimize the firm's strategic initiatives and delivers measurable value to clients. Berlini is keen to leverage innovation and data-driven insights to support the advancement of our pricing function.

Prior to joining Lenczner Slaght, Berlini gained extensive experience in legal project management, having influenced key pricing decisions and led critical discussions in several leading national law firms in Canada.