

## Content Policy

If you would like to submit content or ideas to <u>commerciallist.com</u>, please refer to the below guidelines.

- If you have topic ideas that you would like our litigators to write about or would like to submit your own content, please send an e-mail to <a href="mailto:info@commerciallist.com">info@commerciallist.com</a> with your request. Please allow 2-3 business days for a response.
- All content ideas will be reviewed internally to determine whether it is relevant to the website and/or if the topic is already being worked on by someone at Lenczner Slaght.
- ➤ Blog content cannot exceed a maximum of 1000 words. It must include a headline and a pull quote. A pull quote is a short paragraph summary about the content.
- ➤ When the content is published on commerciallist.com, you will be notified. At that time, you are free to post on your social media accounts using the hashtag #CommercialList.
- ➤ With respect to Lenczner Slaght's social media, the firm's <u>Twitter</u> and <u>LinkedIn</u> account will create and post a unique social media image on the day of publishing in order to direct readers to your content on commerciallist.com.
- For more information, please e-mail info@commerciallist.com or refer to the FAQ.

## About Us

Commercial litigation represents the heart of our practice at Lenczner Slaght. Our lawyers have a wealth of experience in pursuing complex, high-profile cases across the spectrum of business-related legal matters. Our well-honed courtroom skills have won the respect of judges and fellow counsel at all levels of the courts – including the Toronto Commercial List, where many of Canada's most complex commercial cases are heard.

As a firm devoted exclusively to litigation, we have a deep reserve of experience practicing on the Commercial List that enables us to power commerciallist.com. In an effort to provide value to members of the Commercial List community, we have created this website that includes existing practice resources, precedents, answers to frequently asked questions, best practices, interviews and blogs, important decisions, and relevant news and events.

As a one-stop shop for all things Commercial List, we hope this website will be a great resource for the Court, counsel, our clients and the public.

