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# Business Development in Law Firms: An Insider's Guide

Mark Hunter authored an article published by Slaw, exploring how legal business development professionals can better support law firms by bridging legal expertise with client needs, offering strategic planning, relationship management, and data-driven insights, while also sharing guidance for those looking to enter and succeed in the field.

Continue reading: <https://www.slaw.ca/2025/04/09/business-development-in-law-firms-an-insiders-guide/>