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# CMO Series: What It Takes to Build Effective Business Development Skills in Lawyers

In Passle's CMO Podcast series, Mark Hunter discusses what it takes in practice to build effective business development skills in lawyers. *(Prior to joining Lenczner Slaght)*

Continue reading: <https://blog.passle.net/post/102hesg/cmo-series-ep22-mark-hunter-of-hicks-morley-on-what-it-takes-to-build-effective>