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# Getting up to speed with digital marketing

Lindsey Bombardier was interviewed for CBA National Magazine's article "*Getting up to speed with digital marketing*". Lindsey shared her expert advice on how to lay the foundation for a successful digital marketing strategy and the importance of measuring engagement.

Continue reading: <https://nationalmagazine.ca/en-ca/articles/legal-market/law-firms/2021/getting-up-to-speed-with-digital-marketing>