

Adhi Reza
416-640-7982
areza@litigate.com

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Hope for the Best, Prepare for the Worst: What it Takes to Develop and Implement an Effective Social Media Policy at Your Law Firm

Adhi Reza spoke at the Legal Marketing Association's Digital & Social Media SIG webinar on the topic *What it Takes to Develop and Implement an Effective Social Media Policy at Your Law Firm*. Adhi discussed how to develop a strategic policy, tips on implementation, and non-compliance measures.

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