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Monique Jilesen to Lead United Way Greater Torontoâ€™s 2024 Major Individual Giving Cabinet

A long-time champion of the United Way, Monique Jilesen has increasingly dedicated her time, resources, and influence to support the organization over the past 25 years, particularly its programs empowering and supporting women and children. Monique is honoured to lead this year's Major Individual Giving Cabinet as Chair.

"A long time ago, someone told me that they saw United Way as a 'giving concierge' for what's most important in the community and I like to think of it that way, too. I have confidence in the work that United Way does, the research they do, and the support they offer to their community partners," says Monique. "As this year's Chair of United Way's Major Individual Giving Cabinet, I'm honoured to take their mission and message forward, and give back to the community in which I live."

In her role, Monique will partner with 2024 Community Campaign Chair, Victor Dodig, United Way Greater Toronto CEO, Daniele Zanotti, and hundreds of corporate and community volunteers to drive the largest fundraising campaign in the world. Together, we are united to end poverty.

Read United Way Greater Toronto's press release here.

About United Way

As the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net to support people living in poverty. United Way's network of agencies and initiatives in neighbourhoods across Peel, Toronto and York Region works to ensure that everyone has access to the programs and services they need to thrive today. Mobilizing community support, United Way's work is rooted in ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building a more equitable region and lasting solutions to the GTA's greatest challenges.