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Practical Tools to Reduce Your Company's Risk With Social Media

Seminar Date

Tuesday, March 25, 2014

Time

7:30 am - 8:00 am: Registration and Breakfast
8:00 am - 9:00 am: Presentation and Discussion

Location

Lenczner Slaght
130 Adelaide St W
Suite 2600
Toronto, ON
Canada M5H 3P5

Details

Join us for an interactive presentation on best practices related to social media in the workplace.

Specific issues that will be covered include:

- Regulating social media usage
- Ownership of professional social media profiles such as LinkedIn
- Employee statements on professional social media
- Solicitation of customers or clients through social media

PRESENTERS

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