

June 3, 2020

ReferToHer™ Celebrates One Year Anniversary

One year ago today, on June 3, 2019, Lenczner Slaght took a bold step toward gender equality and launched ReferToHer™, a series of lists, organized by practice group, of experienced female lawyers to whom you can confidently refer work.

Recognizing that referrals are key to achieving business success, the program was introduced to help ensure that female lawyers are as top of mind as their male colleagues.

Sana Halwani and Shara Roy, partners at Lenczner Slaght initiated the ReferToHer™ program. In reflecting on the past year: “We have been gratified by the response to ReferToHer™. After the launch, we heard from countless women (and men!) who confirmed the need for this kind of resource. As we look forward to the next year we are excited to be launching lists in more areas, and hope to organize events that allow for the women on the lists to build relationships with each other to amplify their referral networks.”

In ReferToHer’s first year:

- The number of listees has nearly doubled – over 340 experienced lawyers can now be found on refertoher.com.
- Lenczner Slaght partnered with McCarthy Tétrault to expand ReferToHer™ and introduce Corporate lists.
- Five new practice area lists have been introduced since launch.

The intention is for ReferToHer™ to continue to grow organically over time to reflect the Canadian legal market. Visit refertoher.com to help balance the scales on referrals.

About ReferToHer™

As a bold step toward gender equality, Lenczner Slaght launched ReferToHer™ in June 2019, a series of lists, organized by practice group, of experienced female litigators to whom you can confidently refer work. In January 2020, Lenczner Slaght partners with McCarthy Tétrault to develop Corporate lists. As referrals are an important part of achieving business success, we hope this program will help ensure that female lawyers are as top of mind as their male colleagues. To learn more, visit refertoher.com.