

December 17, 2019

Top trends for law firms on social media in 2020

Lindsey Bombardier is quoted in The Lawyer's Daily article *Top trends for law firms on social media in 2020*.

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Lindsey Bombardier of Lenczner Slaght stated that "Video marketing will be a key driver for [Lenczner Slaght] throughout 2020."

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Using Twitter as a way to communicate with clients can make firms appear more approachable. Bombardier plans to "develop new and interesting campaigns for Twitter... recognizing that referral sources have become more active" on the platform.

Continue reading:

<https://www.thelawyersdaily.ca/articles/17270/top-trends-for-law-firms-on-social-media-in-2020>