October 4, 2018

Turning Millennial Lawyers into Marketing Ninjas

Lindsey Bombardier spoke at the Legal Marketing Association Southwest Region Conference in Scottsdale, AZ. Speaking alongside Morgan McLeod (Cubicle Fugitive), their session highlighted the tools, tactics and information Associates need to build their books of business in the competitive and ever-evolving legal market. The session also reviewed the skills required from legal marketing professionals to deliver and continually enhance client service.