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# Using Technology to Support Client, Industry, and Competitive Knowledge

Mark Hunter authored an article published by Slaw, providing guidance for legal marketing and business development professionals on how to evaluate and choose the right software tools. Mark offers advice on budgeting, implementation, and maximizing return on investment.

Continue reading: <https://www.slaw.ca/2025/06/04/using-technology-to-support-client-industry-and-competitive-knowledge/>