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# What Judges Want: Dos & Don'ts of Advocacy on the Commercial List

The blog, *What Judges Want: Dos & Don'ts of Advocacy on the Commercial List*, authored by Eli Lederman and Samantha Hale, was published on [commercialist.com](https://commercialist.com). In the blog, they offer practical guidance for advocates appearing on the Commercial List. They cover the ethos of cooperation, communication, and common sense, how to craft written materials that confront opposing arguments head-on, and why the best oral submissions are short, pithy, and crisp.

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